

Teilnahme am Apple iOS Developer Program

D-U-N-S-Nummer

Für die Anmeldung als Firma brauchen Sie zunächst eine so genannte D-U-N-S-Nummer. Mehr Informationen zu dieser Nummer finden Sie unter <u>http://de.wikipedia.org/wiki/D-U-N-S</u>.

Wenn Sie nicht wissen, ob Ihre Firma bereits eine solche Nummer hat können Sie dies unter dem Link <u>http://www.upik.de/upik_suche.cgi?new=1</u> prüfen.

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Geben Sie hier den Firmennamen und das Land ein, eventuell auch weitere Kriterien.

Klicken Sie dann auf "Finden".

Ist die gesuchte Firma registriert, so wird der dazu gehörige UPIK-Datensatz angezeigt.

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U	PIK® Datensatz - L	
L	Eingetragener Firmenname Nicht eingetragene Bezeichnung oder	onwerk GmbH
a	D-U-N-S8 Nummer	332199475
1	Geschäftssitz	Krügerstr. 7-11
L	Postieitzahl	68219
L	Postalische Stadt	Mannheim
	Land	Germany
w	Länder-Code	276
	Postfachnummer	
	Postfach Stadt	
L	Telefon Nummer	06218755510
ŵ	Fax Nummer	0521875551100
w	Name Hauptverantwortlicher	Jens Doose
w	Tátiokeit (SIC)	7371

Führt die Suche zu keinem Treffer, so können Sie mit dem Link <u>http://www.upik.de/upik_anfrage.cgi</u> eine D-U-N-S-Nummer für Ihr Unternehmen anfordern.



Anmeldung als Apple Developer

Bitte befolgen Sie für die Teilnahme am Apple iOS Developer Program die im Folgenden aufgezeigten Schritte. Bitte verwenden Sie dafür **nicht den Internet Explorer**, sondern den Firefox- oder Safari-Browser. Ansonsten werden einige Schaltflächen nicht oder nicht korrekt angezeigt.

Diese Webseite öffnen: http://developer.apple.com/programs/start/standard/



Klick auf <Continue>



Klick auf <Company>

Ausfüllen der persönlichen Daten:





Enter Account Info	Select Program Review	& Submit Agree to License	Purchase Program Activate Program
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LastName:	Doose		using allases or organization names within the n fields.
Email Address:	Jens.Doose@onwerk.de		Your privacy is a priority at Apple, and we go to lengths to protect it. To learn how Apple safegue
Confirm Email:	Jens.Doose@onwerk.de		your personal information, please review the Ap Customer Privacy Policy
Company / Organization	Onwerk GmbH		
Country:	Germany	•	
Street Address:	Weinheimer Str. 68		
Citutowo:	Manakain		
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orand.			
	6830A		
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Anschließend wird die E-Mail-Adresse auf Gültigkeit geprüft, dazu bekommt man einen Verifizierungscode gesandt, entweder muss dieser eingegeben werden oder man klickt direkt auf den Link in der E-Mail.

Eingabe der Firmeninformationen:



enser Account int	o Select Program	Review & Submit	Agree to License (if applicable)	Purchase Program Activate Program
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Website: http://	www.onwerk.de			"seller" with your application in the App Store. Exam Please ensure that the information you provide for y Company Name and Address exocuty matches the business documents you have for your legal entity. Differences in this information may result in enrolling delives.
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	Mac Developer Progra	am			

Auswahl des Programms, hier muss "iOS Developer Program" gewählt werden:

Klick auf <Continue>

Abschließende Kontrolle:

Program	iPhone D €79iyear	eveloper Program	
Personal Profile	Name Email Address State Postal Code Country Phone	Jens Doose Wenheimer Str. 65 Marnheim 68309 49 - 621 - 7177650	
Company Profile	Name Website Address City State Postal Code Country Phone	Onwerk Cateli www.onwerk.de Wesheimer Str. 68 Marsheim NA 68309 Germany 49 - 621 - 7177650	(1) App Store Distribution for (Phone Your company or a paper as its "build" in the App Your company, and the distribution of the object of Physics as a Company. View example
Legal Contact	Name Phone Earth	Jens Doose 49 - 621 - 7177650	

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Einige Zeit später, dies kann einige Tage dauern, teilt Apple per E-Mail mit, welche Unterlage es für die Legitimationsprüfung braucht. Beispielsweise einen Handelsregisterauszug:

iPhone Developer Program	
Dear Jens Desitie	
We are currently in the process of reviewing your iPhone Developer Program enrollment information.	
Please fax one of the following forms of identity for your business based on your company form. To assist with this process, please ensure your business documents match your Enrollment information. The fax number for submission of this information is +1 (408) 974-1053.	
PLEASE INCLUDE YOUR MAIN COMPANY CORPORATE TELEPHONE NUMBER WITH YOUR FAXED DOCUMENTS.	
• Extract from the trade register "Handelsregisterauszug" or "GbR"	
When faxing this information to Apple, please refer to your Enrollment ID that was provided to you upon submission.	
Thank you for your assistance.	
Thank you,	
iPhone Developer Program	

Einige Tage später erhält man eine Mail mit der Information, dass die gesendeten Informationen geprüft wurden und man fortfahren kann.

Anschließend muss der Lizenz zugestimmt werden, danach werden die Kreditkarteninformationen für das Bezahlen der Jahresgebühr abgefragt.

Die Programmgebühr wird wie ein regulärer Artikel im Apple Store behandelt.

Nach Abschluss der Bestellung erhält man eine Bestellbestätigungs-E-Mail und etwas später eine E-Mail mit einem Programmaktivierungscode. Der Aktivierungscode ist ein Link, mit einem Klick darauf wird die Aktivierung abgeschlossen und man hat die Teilnahme im Apple iOS Developer Program erfolgreich aktiviert.

Seite 6



Damit erhält man auch Zugang zum iOS Dev Center:

https://developer.apple.com/devcenter/ios/index.action

Wichtig:

Anschließend müssen noch die Bedingungen für Apple iTunes Connect akzeptiert werden. Melden Sie sich dazu unter <u>http://itunesconnect.apple.com/</u> mit den vorher verwendeten Anmeldedaten an und akzeptieren Sie die Bedingungen:

TERMS OF SERVICE	E
THESE TERMS OF SERVICE CONSTITUTE A LEGAL AGREEMENT GOVERN YOUR USE OF THE ITUNES CONNECT SITE AND THE P CONNECT"). TO AGREE TO THESE TERMS OF SERVICE, CLICK " NOT CLICK "AGREE," AND DO NOT USE ITUNES CONNECT. YOU PRESENTED TO YOU: CHANGES, ADDITIONS, OR DELETIONS AL CONNECT FOR NONCOMPLIANCE WITH ANY PART OF THESE TE	BETWEEN YOU AND APPLE INC. ("APPLE") STATING THE TERMS THAT RODUCTS AND SERVICES OFFERED THROUGH IT ("ITUNES AGREE." IF YOU DO NOT AGREE TO THESE TERMS OF SERVICE, DO J MUST ACCEPT AND ABIDE BY THESE TERMS OF SERVICE AS RE NOT ACCEPTABLE, AND APPLE MAY REFUSE ACCESS TO ITUNES ERMS OF SERVICE.
1. Access. Access to iTunes Connect is provided solely as an a to authorized personnel of an entity (a "Content Provider") th relating to the offering of the Content Provider's materials on iTunes Connect for certain purposes is available to authorized Apple, to enter into an Agreement. Your access to particular i Connect administrative user(s) for the Content Provider with	accommodation and at Apple's sole discretion, and is available only nat has one or more valid agreements with Apple or Apple affiliates the iTunes Store (an "Agreement"). In addition, limited access to d personnel of entities that have applied, and have been invited by Tunes Connect services may be further limited by the iTunes which you are associated.



Bevor eine App veröffentlicht werden kann müssen noch zwei weitere, globale Einstellungen getroffen werden: welche Sprache als primäre verwendet werden soll und welcher Firmenname im AppStore verwendet werden soll. Beide Einstellungen können nicht mehr nachträglich geändert werden.

Diese Einstellungen werden abgefragt, wenn man nach dem Einloggen in iTunes Connect den Punkt "Manage Your Applications" auswählt:

🗯 iTu	nes Connect	eriki Kuklu, M	Sign Out
	Welcome, iTunes Connect provides tools to hel	p manage your o	content in the App Store.
NEW	Are you looking for opportunities to g of iPhone and iPod touch users arou your apps and earn extra revenue th media-rich ads and earn 60 percent iAd for Developers gives you a uniqu of iPhone and iPod touch users. Lear take advantage of these programs t	generate additio nd the world? Ap nrough advertisin of advertising re e, cost-effective rn more about th oday.	nal revenue and market your apps to millions ple now offers two choices to help promote ng. iAd Network allows you to create venue generated by iAds served to your app. way to promote your iOS 4 apps to millions e iAd Network and iAd for Developers and
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× Steve	Contracts, Tax, and Banking Manage your contracts, tax, and banki information.	ing	Contact Us Having a problem uploading your application? Can't find a Finance Report? Use our Contact Us system to find an
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Wählen Sie im nächsten Fenster "Add New App" aus:

🗯 iTunes Connect	Sign Out
Add New App	Manage Your Apps
	You have no Applications Uploaded. Click Add New App to begin.
Developer Guides English Japanese Chinese (Simplified)	App Loader Guide English
Go Back	Home FAQs Contact Us Sign Out Copyright © 2011 Apple Inc. All rights reserved. Terms of Service Privacy Policy

Anschließend wird diese Ansicht angezeigt:

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Go Back		Continue

Primäre Sprache:

Jede App, die unter diesem Account veröffentlicht wird, muss zwingend die primäre Sprache des Accounts unterstützen, weitere können aber hinzugefügt werden.

Hat man also bspw. "Englisch" als primäre Sprache eingestellt, so muss jede App zwingend Englisch unterstützen. Weitere Sprachen, bspw. "Deutsch", können aber zusätzlich eingestellt werden.



Firmen- bzw. Entwicklername:

Das ist der Name, der im AppStore verwendet und angezeigt wird:



Bitte tragen Sie beide Informationen ein und wählen "Continue".

Seite 10